Date:

Dear [MEMBER/EMPLOYEE].

We are about to start our fundraising drive to raise money for [CLUB/PROJECT OR CAUSE]

Participating in this fundraiser is really easy, because dog owners love their dogs! Simply sell a box of Pooch Treats’ delicious dog treat range to your friends and colleagues.

Each bag of treats sells for $10.00

Every Pooch Treats Fundraiser Box we sell will raise $30.00.

We are asking all [MEMBERS/EMPLOYEES] to sell a box for us. If you have lots of dog loving buyers in mind, please feel free to grab an extra box or two!

Boxes will be ready for collection on:

Date: [DATE] At: [LOCATION]

Please return you raised money in the envelope provided and any unsold bags in the fundraiser box to [NAME OF COLLECTOR] by [CLOSING DATE – usually 2-3 weeks from the commencement of the fundraising drive].

If you have any residual treats left in your box, let me know. There may be other members who can help sell them.

If you are unable to participate in this fundraising drive, please let me know by [DATE].

We thank you for your support with this fundraising drive and hope we will reach our goal of raising [TARGET AMOUNT] for our [GOAL].

Kind Regards,

[YOUR NAME]

[YOUR SIGNATURE]

[NAME OF ORGANISATION]